

E-Book Conversion

An e-book is an electronic version of a book that is read on an e-reading device such as a Kindle, Nook or iPad. The e-book is an important piece of the overall publishing platform, and the demand is greater than ever.



WHY USE THOMSON-SHORE FOR YOUR E-BOOK CONVERSION?

In order to reach a broader audience, you may want to consider an e-book as part of your overall book package.

E-books offer many helpful features such as bookmarking, notes, highlighting and search functions. They also offer a built-in dictionary similar to a web search engine.

We make it easy for you by keeping all of your book production needs under one roof. It makes logistical and financial sense. We have an e-book expert on staff that can help you through the process, start to finish. You will come away with a better understanding of XML driven workflow and e-books, and you will be confident that your book is in the right hands.

MAIN FILE TYPES CURRENTLY ASSOCIATED WITH E-BOOKS

- **epub** – the most popular format used with all major retailers except the Amazon/Kindle
- **mobi** – a format similar to Kindle allowing users to manipulate the file by adding blanks, making corrections, bookmarking, and drawings
- **Kindle** – Amazon only

THERE ARE COUNTLESS RETAILERS, BUT HERE ARE THE MAJOR PLAYERS

- **Apple iBookstore** – iPad
- **Amazon** – Kindle
- **Barnes & Noble** – Nook
- **Reader Store** – Sony
- **Google eBookstore** – Can be read on all of the above

FREQUENTLY ASKED QUESTIONS

What is metadata? This is the information that accompanies every e-book to help identify the book. The information includes the title of the book, author, publisher, creation date, and ISBN.

Why did the text format change from the file that I provided? This is common with e-books as a result of the conversion process. Also worth noting, this process doesn't support running heads and page numbers because of the reflowing that occurs within the readers that give the viewer the opportunity to change the justification, the font style, and size.

Is a separate ISBN required for e-books? Currently, only the Apple iBookstore (iPad) requires a separate ISBN. However, for tracking purposes we recommend that you obtain a separate ISBN.

Can Thomson-Shore put e-book files on vendor sites such as Amazon or Barnes & Noble?
 Yes we can!

Contact us today to get started. We'll walk you through all the available options and provide a pricing quote specific to your needs.

For more information, contact your sales or customer service representative at **734.426.3939** or email us at info@thomsonshore.com.

Thomson-Shore is a proven leader in book manufacturing. Making the highest quality books requires more than just the best technologies — it requires superior customer service, professionalism to the trade, and commitment to environmental and social values.

- E-book conversion
- Editorial review
- Content & book interior design
- Offset printing
- Line editing
- Marketing solutions
- Digital printing
- Content editing
- Distribution & fulfillment
- Developmental editing
- Cover & jacket design
- Print on demand (POD)