

Printer's Ink

Producing Outstanding Digital Case Bound Books

Thomson-Shore's goal was to make digital case bound books with the **look and feel of offset** manufactured case bound books. So, we asked you what was important in designing/manufacturing a digital case bound book. **We heard you want a superior book with material options.**

Our digital case bound books have the following superior assets:

- **Nice, tight bindings** – deep nips, reinforced spine strips, strong flat back spines
- **Headbands** – choose from our large selection inventoried stock colors
- **Full endsheets** – you have options! Select matching *or* a rainbow of colors *or* you can design printed endsheets
- **Adhesive or sewn** – adhesive books are perfect bound; sewn books: if bulk is less than 1", side sewn; greater than 1", oversewn
- **Diverse text paper selection** – you have choices: white or natural, coated or uncoated, different text weights - just ask us for samples!
- **Inserts** – take advantage of the flexibility of printing digitally and place your inserts anywhere within the text; print options include 1- or 4-color and printed on coated or uncoated paper
- **Cloth or Paper Cases** – you have the choice of assorted cloth (Arrestox, Pearl Linen) and inventoried Rainbow paper colors in addition to designing a printed case
- **Cloth or Printed Case stamping** – select your foil colors and provide your design; we will stamp on the spine, front and back cover; we can also emboss or deboss
- **Jackets** – provide us with your files and we will print and laminate
- **Split Bound** – order your soft bound books with your case bound books; we will ship them together

Call or Email Us!

Our digital printing quality is comparable to offset printing – with quality 4-color, crisp black text, and detailed halftones. Digital printing is a “win-win” product – you receive your books fast and you receive only the books you need now.

If you need case bound books in a hurry – our digital center produces excellent books.



Thomson-Shore is committed to preserving ancient forests and natural resources. We elected to print this title on 30% post consumer recycled paper, processed chlorine free. As a result, for this printing, we have saved:

3 Trees (40' tall and 6-8" diameter)
1 Million BTUs of Total Energy
240 Pounds of Greenhouse Gases
1,155 Gallons of Wastewater
80 Pounds of Solid Waste

Thomson-Shore made this paper choice because our printer, Thomson-Shore, Inc., is a member of Green Press Initiative, a nonprofit program dedicated to supporting authors, publishers, and suppliers in their efforts to reduce their use of fiber obtained from endangered forests.

For more information, visit www.greenpressinitiative.org

Environmental impact estimates were made using the Environmental Defense Paper Calculator. For more information visit: www.papercalculator.org.

ECO AUDITS COMMUNICATE YOUR COMMITMENT

When you choose to use recycled papers, **we can help you communicate your commitment to preserving the earth's forests and natural resources.** Placing an Eco Audit in your book is a great way to tell others that you are printing on environmentally responsible paper. This serves to encourage more members of our industry to also follow your lead to engaging in environmentally friendly practices.

Consider.....

Inventoried Stock With % of Post-Consumer Recycled

50# Natures Natural, 30%
55# Natures Natural, 30%
60# Natures Natural, 30%
55# Rolland Enviro Natural, 100%
50# Joy White, 30%
60# Joy White, 30%
70# American Eagle, 30%
70# Huron Matte, 10%
70# Huron Gloss, 10%
80# Huron Gloss, 10%
70# Huron Dull, 10%
10 Pt C1S, 10%
12 Pt C1S, 10%
80# Gloss Enamel, 10%
100# Gloss Enamel, 10%
65# Webster White Uncoated Cover, 30%

Thomson-Shore will calculate the environmental savings of your order, based on the recycled content of the paper you choose, and the quantity of books you are printing. The audit will include the savings of trees, water, electricity and pounds of solid waste avoided. We will then prepare a PDF of the Eco Audit for placement in your book.

Only members of the green Press Initiative (GPI) may use the GPI logo. Since Thomson-Shore is a member of GPI, we have permission to use the logo for nonmembers that use us as their printers. Our interest of being environmentally responsible is mutual.

For more information about the Green Press Initiative, visit www.greenpressinitiative.com.

To find out more about our recycled papers, please contact your sales manager (see page 4 for email addresses).



DULL WHITE IS NOT SO DULL!

Did you know that Thomson-Shore inventories **70# Huron Dull White** text stock? Our Customers requested a smooth, non-shiny coated stock that provides crisp, detailed photos and is easy on the eyes while reading the text. We inventory that stock for offset books!

Huron Dull White text stock is recommended for books that need the halftones to “pop” and text to be crisp. The dull coating diffuses the light, thus reduces eye strain. Huron Dull White also enhances saturated black or extreme black inks.

Ask us for a sample or a free quote today!

SAMPLE BOOK LIBRARY

Did you know that Thomson-Shore has a library of sample books that **demonstrate our quality printing and tight binding in addition to excellent stamping, foiling, and embossing?**

The library is courtesy of our great Customers that design outstanding books. Our Customers partnered with us to provide samples to other publishers (we take measures to ensure we have permission and books are for labeled for sample purposes only).

The **samples will allow you to see/feel** Natures or Joy White or coated stock printed with Pantone, Black or 4-Color Process. Considering a gatefold (French flap)? We have gatefold cover samples with 10 point cover stock and Via Felt cover stock. Thomson-Shore manufactures case bound books with a modified-European round back – if you wonder how that will look, ask us for a sample.

Ask your sales contact for a sample or a free quote today!

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PDF For Sure!

If you are submitting cover or jacket files via application format, consider saving to PDF. It is more economical and efficient.

Thomson-Shore offers a significant cost savings for PDF cover and jacket files.

If you have concerns regarding PDF files, please discuss them with your CSR—he or she will walk you through the process and help with issues.

Spine bulk diagrams are available on the Thomson-Shore website

[https://
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scripts/cgiip.exe/spbulk/
spbnew.htm](https://secure.tshore.com/scripts/cgiip.exe/spbulk/spbnew.htm)

Watch for Us at Events

**World Horror—May 7th
with Jim**

**AuthorU Extravaganza—
May 7th with Dave, Maria**

**Motor City Comic Con—
May 15th with Alex, Jerry**

**Religious Booksellers Trade
Exhibit—May 27th with Bill**

**BookExpo America—
May 27-29th with John,
George, Jim**

**BEA uPublishU—May 30th
with Jerry**

Thomson-Shore is here to help you!

We are staffed to help you from manuscript to reader. That includes editing, cover design, fulfillment, distribution, selecting materials, file submission, printing, manufacturing, shipping and invoicing.

Publishing Services – from editing to design, fulfillment and retail distribution
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Sales Managers provide quotes, help you select materials (and send samples), prep designers by helping with file questions and spine bulks.

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Customer Service: the customer service representative (CSR) jumps in at the receipt of files and job information. CSRs are responsible for your job from entry to file upload to scheduling, production, shipping and invoicing. If you have a question during the process, please contact your CSR.

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